

Nandita Ahmed

PROFESSIONAL SUMMARY

Strategic communications and multimedia specialist with 20+ years of experience shaping high-impact global campaigns for the United Nations and leading international development organizations. I bring a storyteller's sensibility to complex policy environments, translating institutional priorities into narratives that engage, inform, and inspire audiences across cultures and geographies. My portfolio spans peacekeeping, human rights, gender equality, and sustainable development, with a proven ability to deliver communications that influence perception and drive action. Equally comfortable leading cross-cultural teams and managing high-level stakeholders, I leverage digital platforms and creative strategy to elevate visibility and deepen impact.

CORE COMPETENCIES

- Strategic Communications & Campaign Design
- Advocacy & Policy Messaging
- Digital Storytelling & Multimedia Production
- Stakeholder Engagement & Partnerships
- Crisis & Humanitarian Communications
- Media Relations & Public Information
- Cross-Platform Content Development
- Team Building / Leadership & Cross-Cultural Collaboration

SELECTED PROFESSIONAL EXPERIENCE

Brand Bean, LLC – *Founder & Creative Director*

Brooklyn, NY | 2011–2018, 2019–Present

- Partnered with global organizations including **UNICEF USA**, **Aspen Institute**, **Acumen**, **Council of Europe**, **Women's World Banking** to deliver strategic communications and multimedia campaigns on humanitarian, gender, and development issues, supporting advocacy, donor engagement, and public outreach.
- Produced documentary and digital content, **leading cross-cultural teams of 10–25** (producers, creatives, and local partners) and commissioning content worldwide. Projects were showcased at **TIFE**, **Tribeca**, **PBS**, **Discovery Channel**, **TED Conferences**, and **Aspen Ideas Festival**, extending global reach and visibility.
- Directed **multi-country campaigns across Asia, the Americas, and Europe**, managing production timelines and **six-figure budgets**, and aligning messaging with organizational objectives, donor priorities, and stakeholder expectations.

United Nations, Department of Global Communications – *Senior Producer, UN Video*

New York | 2018–2019

- Led multimedia campaigns advancing UN priorities, including **70 Years of Peacekeeping**, reaching global audiences across 198 Member States with innovative digital storytelling (25 country features + 360° VR).
- Directed **Universal Declaration of Human Rights at 70** campaign featuring UN leadership and civil society voices; amplified through YouTube Creators for Change and global media partners.
- Produced **International Women's Day 2019 campaign**, engaging diverse audiences with multilingual content commissioned in 25 languages distributed via Glamour Magazine and various UN channels.
- Managed the **UN Video team of 12** for the production of **award-winning flagship series UN in Action**, reporting on agency work worldwide, strengthening visibility and donor engagement.

ADDITIONAL PROFESSIONAL EXPERIENCE

Fly Communications, Inc – *Video Producer / Editor*

New York, NY | 2006–2011

- Oversaw multimedia campaigns for global brands including [Amazon](#), [Audible](#), [Condé Nast](#), [Financial Times](#), [NY Jets](#), [Pernod Ricard](#), delivering high-visibility content across broadcast, digital, and social platforms..
- Managed **end-to-end production workflows** from concept development and scripting through editing and distribution, including **national advertising campaigns and major digital launches** such as [Amazon Grocery: Cart Journey](#) & [Amazon Kindle: Hands](#).
- **Managed creative teams of 10–20 contributors** and external vendors, maintained senior-level client relationships, and partnered with marketing and digital teams to align creative execution with brand strategy, contributing to increased reach and audience engagement.
- Supported brand visibility and engagement objectives for large-scale launches, delivering content viewed across **national and international markets**.

Xplana Learning, Inc. – *Producer / Multimedia Artist*

Boston, MA | 2004–2006

- Developed digital interfaces and multimedia content for major education publishers including **Houghton Mifflin, McGraw-Hill, Pearson, and Scholastic**, supporting online and blended learning initiatives.
- Designed, edited, and deployed multimedia assets including video, interactive modules, and visual content for **web-based and interactive learning platforms**, working closely with instructional designers, developers, and content teams.

EDUCATION

Wellesley College, Wellesley, MA – *B.A., Media Arts & Sciences*

Wellesley, MA | 2000-2004

Coursework Included : Filmmaking, Moving Images, B&W & Digital Photography, Art & Science of Multimedia.

Internships Included : Videographer/Editor, DoorDarshan TV Network; Videographer/Editor, WGBH Forum.

LANGUAGES

English (fluent, native) Bengali (fluent, native) French (B1/2)

SKILLS & TOOLS

Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator, InDesign), MS Office, WordPress, basic HTML/CSS/JavaScript

SELECTED PROJECTS & PORTFOLIO

- [UN Peacekeeping at 70 Campaign](#) – Global multimedia campaign across 25 contributing countries.
- [Women, War & Peace \(PBS\)](#) – Documentary on Bangladeshi female peacekeepers in Haiti.
- [Why We Hate \(Discovery Channel\)](#) – Field production in Rohingya refugee camps.
- [International Women's Day at the UN](#) – Global campaign in 25 languages.
- [Storytelling with Saris](#) – Collaborative art, advocacy oral history project with a focus on climate change.
- [It's Go Time](#) – Led the NY Jets account for three years with multi-channel campaigns.
- [Accept Responsibility](#) – Multi-channel PSA campaign for Pernod Ricard.